

# Press Kit



## WE LEAD: Empowering our Girls

Powered by

**MALIK MELODIES SISTERHOOD, INC.**

[www.malikmelodies.org](http://www.malikmelodies.org)





## *Signature Event*

- **Our WE LEAD: Empowering Our Girls Conference is our signature event that attracted over 200 people last year.**
- **The inaugural event was held at Jamaica Performing Arts Center in Queens on October 13, 2018.**
- **This year will be even bigger and better as we bring this exciting event to Brooklyn.**
- **This event will be a fun-filled day with music and performances as well as enlightening and inspiring messages from members of the community.**



## *Event Purpose*

- In celebration of the International Day of the Girl Child, this event aims to highlight and address the needs and challenges girls face, while also promoting girls' empowerment and the fulfillment of their human rights.
- This conference will be a day of networking and building flourishing bonds with other women, girls and organizations that share similar core values as our organization in Leadership, Empowerment, Collaboration, Faith, Cultural Enrichment and Education, Civic and Social Responsibility and Sisterhood.
- It will be an unforgettable celebration focused on inspiring all participants to work to create a better world for girls, women and everyone.



# 2018 Highlights







## *Event Details*

**WE LEAD: Empowering our Girls**

**Date: October 12, 2019**

**Time: To Be Determined**

**Location: Boys and Girls High School**

**Nelson Mandela School for Social Justice**

**1700 Fulton St.**

**Brooklyn, NY 11213**





## *Event Host*

- The Malik Melodies Sisterhood, Inc. is a non-profit 501(c)4 leadership development organization dedicated to fostering cultural enrichment and advocating civic and social responsibility.
- Since 1978, the primary focus of Malik Melodies Sisterhood, Inc, (MMSI), has been to develop leaders, instill motivation, determination, and a sense of social commitment within women.
- MMSI is a community based organization that is actively involved in programs which strengthen and benefit those residing and working in their respective neighborhoods.



## *Sponsors*

- We hope we can count on your support as a sponsor for this amazing community event! Financial contributions are greatly appreciated.
- As a non-profit, community based, volunteer event, we rely solely on financial support from businesses and individuals in our community to ensure the success of our event.
- As a contributor, you can expect a high level of exposure. Your company's name will be prominently displayed on event material and will be highlighted during the event.
- Attendees will be encouraged to support our generous sponsors beyond the event so as to grow your clientele and expand your market.
- Businesses can also donate premier event tickets\*, travel packages, gifts, and other highly sought after prizes for our raffle giveaways.

\* i.e. Broadway, Madison Square Garden, Radio City Music Hall, Nassau Coliseum, dinner, sporting event, etc.



# Sponsorship Levels



**Queen Hatshepsut Sponsor \$2,000.00 +**



**Sonia Sotomayor Sponsor \$1,000.00**



**Ruby Bridges Sponsor \$500.00**



**Ella Baker Sponsor \$250.00**



**Rita Moreno Sponsor \$125.00**



# SPONSOR LEVEL BENEFITS

- On stage recognition for your support
- Company name and logo on event materials
- Company provided promotional items for giveaway bags
- Prime location to display your company's signage (freestanding structures only)
- Opportunity to display company materials/giveaways on a resource table
- Logo inclusion for 5 months on the MMSI website and social media outlets
- Early Bird Special Free Journal Ad: half page (Deadline: July 31)

**QUEEN HATHEPSUT**

**\$2000**  
or more

- Verbal recognition of support in remarks during the conference
- Company name and logo on event materials
- Company provided promotional items for giveaway bags
- Company signage placement in select areas (freestanding structures only)
- Opportunity to display company materials/giveaways in the resource area
- Logo inclusion for 3 months on MMSI website and social media outlets
- Early Bird Journal Ad Special: Free ad, quarter page (Deadline: July 31)

**SONIA SOTOMAYOR**

**\$1000**

- Verbal recognition of support in remarks during the conference
- Company name and logo on select event materials
- Company provided promotional items for giveaway bags
- Logo inclusion for 1 month on MMSI website and social media outlets
- Early Bird Journal Ad Special: Free ad, Business Card size (Deadline: July 31)

**RUBY BRIDGES**

**\$500**

- Verbal recognition of support in remarks during the conference
- Company provided promotional items for giveaway bags
- Acknowledgement of support on MMSI website and social media outlets
- Early Bird Journal Ad Special Discounted 10% (Deadline: July 31)

**ELLA BAKER**

**\$250**

- Verbal recognition of support in remarks during the conference
- Company provided promotional items for giveaway bags
- Acknowledgement of support on MMSI website
- Early Bird Journal Ad Special Discounted 5% (Deadline: July 31)

**RITA MORENO**

**\$125**



# *Organizations*

- ✓ Host Information Table
- ✓ Increase public awareness
- ✓ Extend your network
- ✓ Engage your community
- ✓ Conduct Interactive Workshops
- ✓ Discover supporters and sponsors
- ✓ Respond to Call for Action
  - ✓ Opportunity to receive prestigious “Gems Among Us” Award
  - ✓ Acknowledge your good work

# EMPOWERMENT PLEDGE

♥ I LEAD  
♥ YOU LEAD  
♥ WE LEAD

I PLEDGE to EMPOWER myself and others.  
I PLEDGE to BE A LEADER for positive change.  
I PLEDGE to SPEAK my mind respectfully.  
I PLEDGE to ACT rather than complain and do nothing.  
I PLEDGE to SUPPORT and be KIND to those around me.  
I PLEDGE to BE INCLUSIVE and promote collaboration.  
I PLEDGE to STAND UP for those who need help.  
I PLEDGE to BE MY BEST SELF in my thoughts, words, and actions.  
I PLEDGE to EMBRACE my rich cultural heritage.  
I PLEDGE to MAKE A DIFFERENCE whenever I can, wherever I can,  
BECAUSE I CAN!



**WE LEAD**  
Empowering Our Girls  
Malik Melodies Sisterhood, Inc.

## I PLEDGE TO EMPOWER OUR GIRLS!

In the age of fake news, reality TV, and social media, it has become socially acceptable and even cool for people to be mean to one another, to bully, to lie, to disrespect, to tear down, to fight, and to incite violence. This is simply unacceptable.

All of these behaviors are Dis-empowering and keep us from being our best selves. Join our CALL TO ACTION to reverse this disturbing trend and pledge to promote positivity, respect, social justice, civic engagement, gender equality, and economic empowerment. “When they go low, we go high.” Build a legacy that rises above negativity.

Be the Queen you were meant to be!

[www.malikmelodies.org](http://www.malikmelodies.org)



**WE LEAD**  
Empowering Our Girls  
Malik Melodies Sisterhood, Inc.

“When they go low, we go high.”

~Michelle Obama



# *Presenters*



## **Special Guests, Invited Speakers, and Performers**

- **To enhance the day through their inspiring and uplifting messages**
- **To celebrate the International Day of the Girl Child**
- **To highlight the importance of empowering girls to become future leaders and contributors to society**
- **To continue making a significant difference in the lives of others in the community**
- **To be recognized as a community leader**



## *Public Figures*

- To share greetings and positive messages from their respective offices
- To celebrate the International Day of the Girl Child
- To acknowledge the efforts of organizations as contributors to a better society
- To demonstrate solidarity with the mission of empowering our girls
- To memorialize the WE LEAD conference with citations and proclamations

# Attendees

4



Music  
Raffles  
Performances  
Workshops  
Food Vendors  
Motivational Messages  
Inspirational Speakers  
Award Presentations  
And more...

In Celebration of  
the United  
Nations  
International  
Day of the Girl  
Child

Open to the  
Public  
Adults \$10  
Students \$5  
*\* under 18*  
All attendees  
must register at:  
eventbrite





# Contact us

☐ Nathalie C. Lilavois, Event Chair (516) 476-2592

☐ [welead@malikmelodies.org](mailto:welead@malikmelodies.org)

☐ [www.malikmelodies.org](http://www.malikmelodies.org)

☐ [Facebook Group link](#)

☐ **Malik Melodies Sisterhood, Inc.**

P.O. Box 260430, Bellerose, NY 11426

P.O. Box 92944, Washington, DC 20090



#WELEAD  
 #WeLeadMMSI  
 #EmpoweringOurGirls  
 #malikmelodiessisterhoodinc  
 #malikmelodies  
 #malikmelodies78  
 #MMSI  
 #MalikMelodies



@MelodiesInc